


PEOPLE
ANIMALS
COMMUNITY
2024



THE **BOND** BETWEEN
PEOPLE | ANIMALS | COMMUNITY



**We wake up every morning
saying YES to connecting
people and animals, caring for
them, and helping them fill
each other's hearts.**

The Bond Between is a 501(c)3 non-profit organization that focuses on building the bond between humans and animals. We were founded in 2009 as Secondhand Hounds. Since then, we have rescued over 32,000 dogs and cats with the help of thousands of fosters, volunteers, and supporters in our community.

Our organization has grown from a rescue to a first-in-its-class animal well-being organization! We continue to provide safe shelter, proper veterinary care, and daily necessities for animals while working hard to help them build a bond with humans. We also focus on supporting the bonds that already exist between people and pets with our pet food shelf, respite foster care program, and focus on social services. You can help support us today by donating, fostering, volunteering, or sharing The Bond Between.

"We are creating a blueprint that works - something sustainable, effective, and inspiring. A holistic approach to rescue."

**-Rachel Mairose,
Founder & CEO**



Compassion. Evolution. Belonging. Hope. Community. These are the words that resonate with me when I think back on 2024. It was the most challenging year we have had as an organization, but also the most fulfilling and exciting. Growth and change can be hard, but it is worth it when you hear simple stories that mean so much.

A veteran being reunited with his beloved cats after finding housing, handing us a \$20 bill with tears in his eyes.

A van full of hurricane dogs, arriving scared and confused, now integral parts of so many families.

A woman crying tears of joy when she found out we would spay her cat at no cost, just for being a client of our pet food shelf.

A kitten, all odds stacked against her, not only surviving but thriving thanks to her attentive and loving foster human.

An old dog, being put to rest surrounded by his foster family, thanks to our hospice program.

A family, meeting their new family member. Made whole by a little furry friend.

I call these stories "simple" in that they are easy to understand. It's easy to see the incredible bond we have with our pets. It's easy to see why this type of rescue is so important. In a world where so much is complicated, our bond with animals is just that... simple. In the best possible way.

At The Bond Between, we have big aspirations. We want to continue growing our social service programs. We want to expand our veterinary services. We are getting involved in legislation to protect the voiceless. We plan to save more lives than ever from shelters throughout our country. But we cannot do any of this without you, our community.

At the root of this rescue are people, doing selfless work every single day. That fact is never lost upon us. We are as good as the sum of our parts. It has truly been our pleasure to experience this community of animal lovers, coming together to make a difference.

With gratitude and love,

Rachel Mairose



Our Proven Process: Changing the animal rescue industry one kennel at a time.

For years, animal rescue has been about saving as many dogs and cats from high kill shelters as possible. We say yes to one pet that is at risk, just for the kennel to fill back up again with another animal in desperate need of a home. We were bailing water out of a sinking ship.

The Bond Between dives deeper to address the root cause of animal homelessness. We're asking "**how can we keep animals out of the shelter in the first place?**" The answer? Supporting, reinforcing, and building up the sacred bonds we share with animals. Supporting pet ownership through social services like our pet food shelf and low cost vetting clinics in communities without access to vet care. Reinforcing the bonds that already exist through resources and education like training and surrender prevention services. Building bonds between people who need a pet and a pet who needs love.

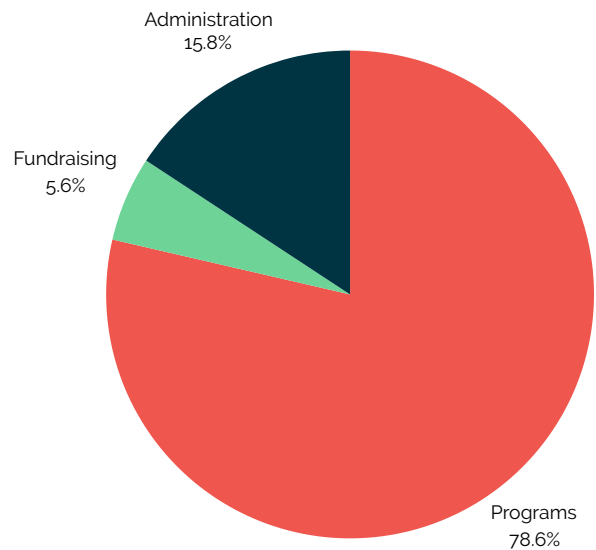
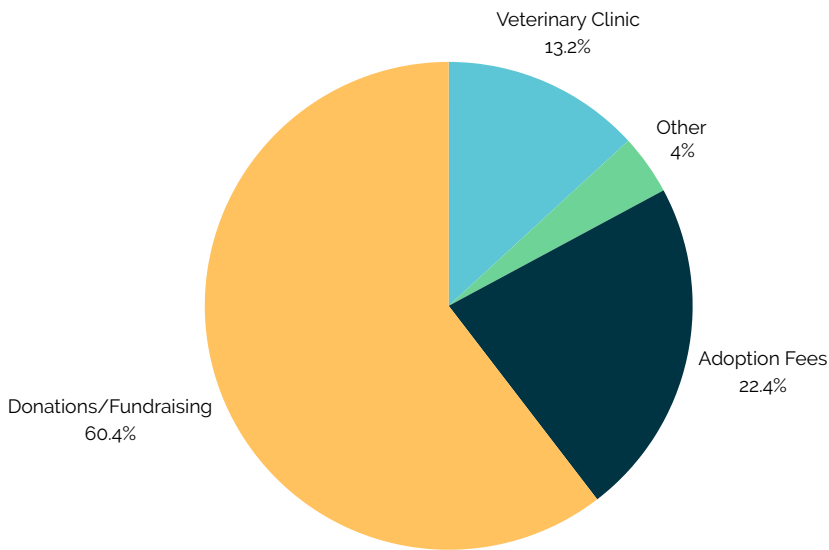
These efforts cause ripple effects in the community that keeps animals with the people who love them. In turn, less animals end up in shelters in need of rescue so we can focus on truly homeless pets.





2024 Revenue

2024 Expenses



Adoptions	\$1,269,436
Donations & Fundraising	\$3,419,035
Veterinary Clinic	\$745,087
Other	\$225,407
Total Revenue	\$5,658,965

Programs	\$4,746,328
Fundraising	\$340,172
Administration	\$951,000
Total Expenses	\$6,037,500

Net Income -\$378,535



The Minnesota Charities Review Council's Standards of Accountability state that at least 70% of an organization's annual expenses should be for program activity with not more than 30% for management, general, and fundraising expenses combined.

The Bond Between directed 79% of our expenses back into programming for the animals and our community.



Community Engagement

Supporting our community isn't just about helping pets, it's about helping people too. At The Bond Between, our community engagement programs are focused on reinforcing the beautiful bond humans share with animals. From embracing pet owners who need extra support to bringing dogs and cats to people who need the comfort of a companion animal, we're here for the community every day.

- In 2024, our volunteers (not including fosters!) donated **38,029 hours** of their time toward our mission!
- Our Community Animal Visits program **brought companion animals to assisted living facilities 1,152 times** in 2024.
- We hosted our pet loss support group **24 times** to support those grieving from immeasurable loss.
- Advocating for pets and people via legislation is key to improving pet's quality of life. We **supported 3 MN state bills** in 2024!
- We supported pets and their families with **328 free private training** sessions for animals with behavior needs.

At The BB, we believe partnering with other organizations makes our services stronger.

In 2024, we partnered with:

- Boy Scouts of America
- Animal Humane Society
- University of Minnesota
- MN Pets
- National Alliance on Mental Health (NAMI)

Animal Rescue

Building bonds between people and animals is the heart and soul of The Bond Between. What started as a small effort to save 30 dogs in our founder's basement has turned into a movement. Over 32,000 animals have heard "yes, we will save them" from us since that first rescue mission.

- In 2024, The Bond Between rescued **3,169 dogs and cats** and placed them in loving foster homes
- **2,914 families** were made complete by adopting one of our rescue pets
- **2,024 people** opened their homes to a foster animal in 2024
- **572** of these people ended up keeping their foster - entering the "foster fail" club, or as we like to say, "the very best kind of failure!"
- **68 hospice animals** were brought into our hospice program, where they will live out their days with peace, love, and care
- We brought **177 neonatal puppies** into our rescue program, many with birth deformities who would not otherwise have had a chance

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In 2024, we partnered with:

Minneapolis Animal Care and Control

St. Paul Animal Control

Humane Society of the United States

Ruff Start Rescue

MN Federated Humane Investigators

Leech Lake Animal Care and Control





Veterinary Center

Supporting pet ownership through quality veterinary care is a top priority for The Bond Between. Every cent that The Bond Between Veterinary Center profits from providing care to client's pets goes directly back to the mission of The Bond Between.

- In 2024, our Veterinary Center saw **3,089 appointments** and performed **754 surgeries**
- **111 heartworm treatments** were completed, too!
- **50% of the patients we saw were foster animals** and **50% of the patients we saw were owned**, allowing us to have a diversified revenue stream while providing top notch care to Twin Cities animals
- We invited specialists into our Veterinary Center who were able to do orthopedic surgeries, soft palate surgeries, and more on our rescue animals
- In 2024, we **spent on \$1,500,000 on veterinary care**. We pride ourselves on adopting out animals that are healthy and ready for their forever families!

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In 2024, we partnered with:

MNSNAP

SIRVS

Animal Emergency & Referral Center of MN

University of Minnesota

Social Services

Connecting with and supporting pet owners is the cornerstone of our mission. Over the last 15 years, we saw devastating case after devastating case of animal owners who were forced to surrender their beloved dog or cat when they were out of options.

We set out to help provide more options for people facing uncertainty with their pets. Our social services keep pets with the people who love them.

- The Bond Between runs the largest pet food shelf in Minneapolis, distributing **205 tons (over 400,000 lbs!) of pet food** to families in need in 2024 alone
- **10,305 families** visited our food shelf in 2024
- Our respite foster program was officially launched in 2024, and we provided temporary foster care for **107 families who were struggling** to care for themselves while keeping their pets; our **reunification rate was 77%**
- The Bond Between **provided 678 exams and 181 spay/neuter surgeries** in under serviced communities, such as Mille Lacs, Little Earth, and Lower Sioux

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In 2024, we partnered with:

Women's Advocates
Ronald McDonald House
MACV
Animal Humane Society
Tubman
Four Winds Connections
Animeals (Meals on Wheels)



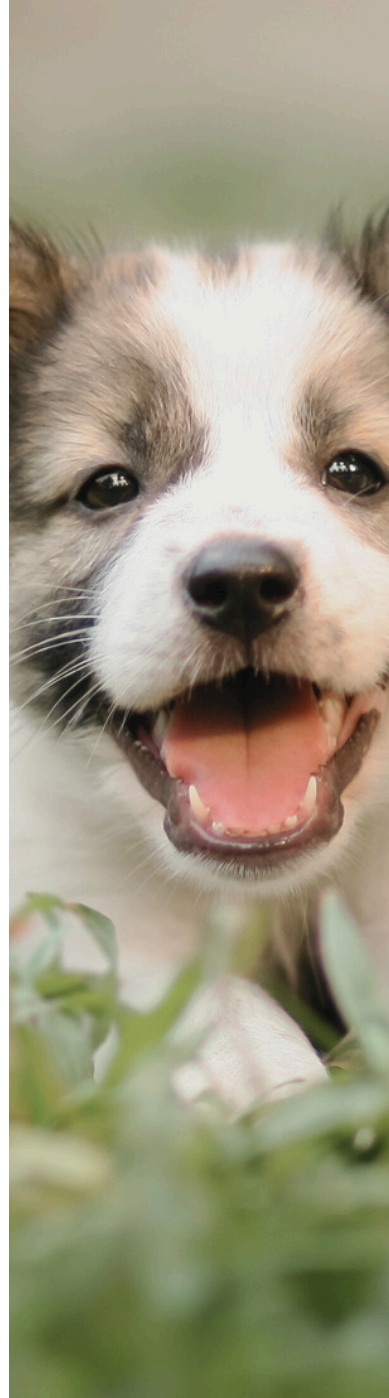
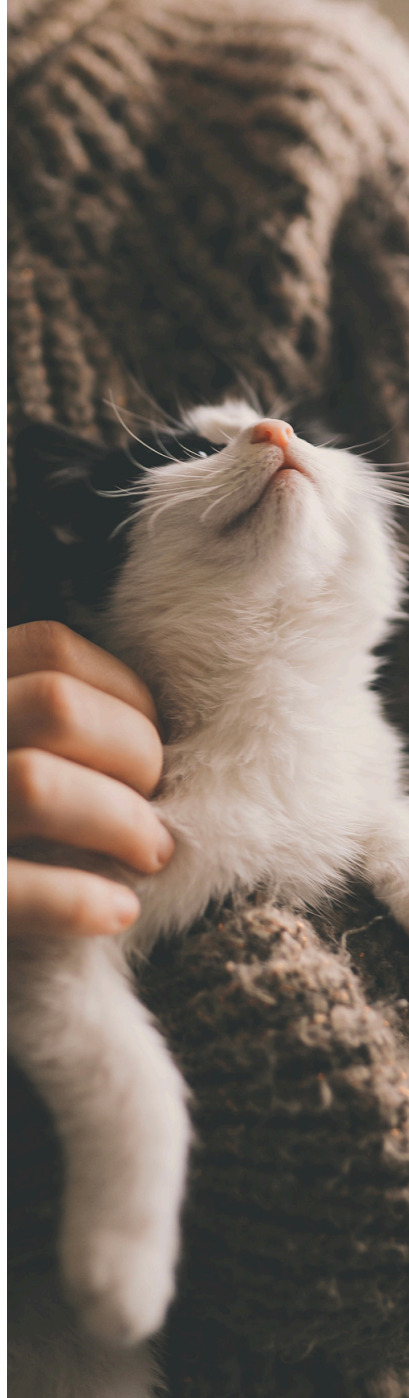


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The Bond Between has more than a dozen amazing programs that support people and pets!

From neonatal puppies to senior hospice dogs, low cost vetting clinics with tribal partners, fighter fund rescue missions, or respite foster care... we're committed to saving lives and inspiring change. **You can learn more about each program and how to get involved at thebondbetween.org**



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